

# MANUFACTURED HOUSING INDUSTRY OF ARIZONA

## A BRIEF DESCRIPTION OF HOW THE MHIA WORKS

**MISSION STATEMENT:** *To increase home ownership opportunities in Arizona by focusing on customer satisfaction, zoning equality, and image improvement.*

**BOARD OF DIRECTORS:** The Association is governed by a Board of Directors who elect Officers to serve on the Executive Committee from among existing Board members. The Board sets policy guidelines and manages the overall business of the Association. The Chairman of the Board appoints individuals to serve as Chairmen of state committees to advise the Board on issues of policy and to assist as needed in the implementation of association programs. The following is a list of some committees: Arizona Image, Government Relations & Zoning, and Political Action. The Board of Directors meets a minimum of four times a year. **Board Elections:** Board members are elected in two ways: Councils and Divisions. The Board is composed of representatives from the following Councils: Manufacturers, Retailers, Developers, Contractors/Installers, Lenders, and Suppliers. Board members are also elected from each Division.

**EXECUTIVE COMMITTEE:** The Executive Committee oversees the management of the association. The Executive Director and staff are responsible for the daily operations of the association office. The five member Executive Committee consists of a Chairman, Vice Chairman, Secretary, Treasurer and Immediate Past Chairman. The Executive Committee reports to the Board of Directors.

**DIVISIONS:** The purpose of a Division is to help the association accomplish its mission as stated above. Divisions hold local meetings to keep members informed of local issues, to help MHIA increase and strengthen its membership, to involve chapter members in helping to solve local problems, and to help increase industry sales, improve our industry's image and obtain zoning equality through programs like the annual home shows. Divisions can make their concerns and recommendations known through their Council Representative or through their Division Representative to the Board of Directors.

Currently there are five Divisions. They are located in the following areas: Metropolitan Phoenix Division covers Maricopa, Gila and Pinal Counties; Tucson Division covers Pima, Cochise, Graham, Greenlee and Santa Cruz Counties; the Southwest Division covers Yuma County; the Northwest Division covers Mohave County; and the White Mountain Division covers Apache, Coconino, LaPaz, Navajo and Yavapai Counties.

**INDUSTRY AND MEMBERSHIP SERVICES:** The Manufactured Housing Industry of Arizona invests its budget to not only help the industry accomplish its mission, but to also provide useful services to its members. The association supports an extensive program designed to increase industry sales and improve our industry's image (the program is referred to as Arizona Image and includes press releases, consumer advertising on television, radio and print, as well as support of the Annual Home Shows). The Manufactured Housing Industry of Arizona has a legislative and regulatory program designed to protect and promote the interests of the industry. There is a program to help members deal with zoning issues at the local level (county, town, city). In addition, the association conducts periodic meetings at the Division level, holds an annual convention and golf tournament, publishes a bi-monthly newsletter, and provides timely information to help members meet their needs. It also conducts educational programs designed to address members' needs and industry issues.

**OFFICE AND STAFF:** The Manufactured Housing Industry of Arizona office is located at 4525 South Lakeshore Drive, Suite 105, Tempe, Arizona 85282-7047. President, Ken Anderson, PHC, is responsible for management of the office and staff. The association's staff is responsible for implementing policies established by the Board of Directors and providing support for industry programs and membership services as approved by the Board. For further information call (480) 456-6530; visit our website [www.azhousing.org](http://www.azhousing.org); email [info@azhousing.org](mailto:info@azhousing.org); or send a fax to (480) 456-6529.