

# WHAT IS THE MHIA?

## “THE VOICE OF ARIZONA’S FACTORY BUILT HOUSING INDUSTRY”

The Manufactured Housing Industry of Arizona is a state trade association that represents the Factory Built Housing Industry in Arizona. Our Mission of is “to increase home ownership opportunities in Arizona by focusing on customer satisfaction, zoning equality, and image improvement.” Our membership includes Manufacturers, Retailers, Developers, Contractors/Installers, Lenders, Suppliers, and Brokers of Pre-Owned Homes.

### ADVANTAGES OF MEMBERSHIP

#### Competitive Edge

The Manufactured Housing Industry of Arizona provides members with opportunities to communicate one on one with other companies that need their services. Companies tend to do more business with those whom they know and trust. Members tend to have more respect for other member companies because they share a common purpose: *the protection, promotion, and improvement of the factory built housing industry in Arizona.*

#### Association Website

MHIA has a website for consumers to find valuable information on factory built housing. The website is designed to help consumers find a Retailer to purchase and place their new home. All Association members are listed in the website directory, which is searchable by your membership type and region. So whether you’re a Contractor, Developer, Lender, Manufacturer, Retailer or Supplier, the consumer will find you when looking for your product or service. The website also includes a “Members Only” section which provides excellent resources and valuable information to keep our members informed and give them a competitive advantage over non-members.



#### Effective Representation

The Manufactured Housing Industry of Arizona provides member companies with effective representation at the state, county, and local levels of government. This representation can take many forms. Problems are identified and solved more effectively when the combined talents of both industry experts and governmental representatives work together for the mutual benefit of both.



#### Business Contacts

Member companies are provided with business leads by networking with other companies at the Manufactured Housing Industry of Arizona Annual Convention, Home Shows, special advertising opportunities, and presence on the internet. In addition, Factory Built Home Builders and Retailers benefit directly through the Arizona Housing Association’s Arizona Image Campaign, which promotes an awareness of the incredible advancements made in the industry, as well as the many benefits consumers can obtain by purchasing today’s *site-delivered, custom-built homes*. Related member companies benefit from the increase in market share made possible through Arizona Image.

#### Membership Benefits

- Receive effective representation at the state, county and local levels of government.
- Attend Division meetings where problems can be identified and solved through the co-operation of member companies.
- Receive the bi-monthly *Manufactured Housing* Electronic Newsletter that keeps members informed of whats happening inside and outside the industry.
- Belisted in the annual Membership Directory of “Who’s Who” in Factory Constructed Housing in Arizona.
- Support state and national efforts to promote positive legislation and protect the industry from harmful regulations that affect your business
- Attend the Annual Manufactured Housing Industry of Arizona Convention at \$200 less than the non-member price.
- When customers call the office for who to go to in their area . . . you will be on that list!
- Participate in the Annual Home Show at up to \$6,000 less than the Non-Member price. (Example: Member Price = \$3,000; Non-Member Price = \$9,000.)
- Be listed on the Association’s website, [www.azhousing.org](http://www.azhousing.org). When looking for members in your area, customers will find your name.